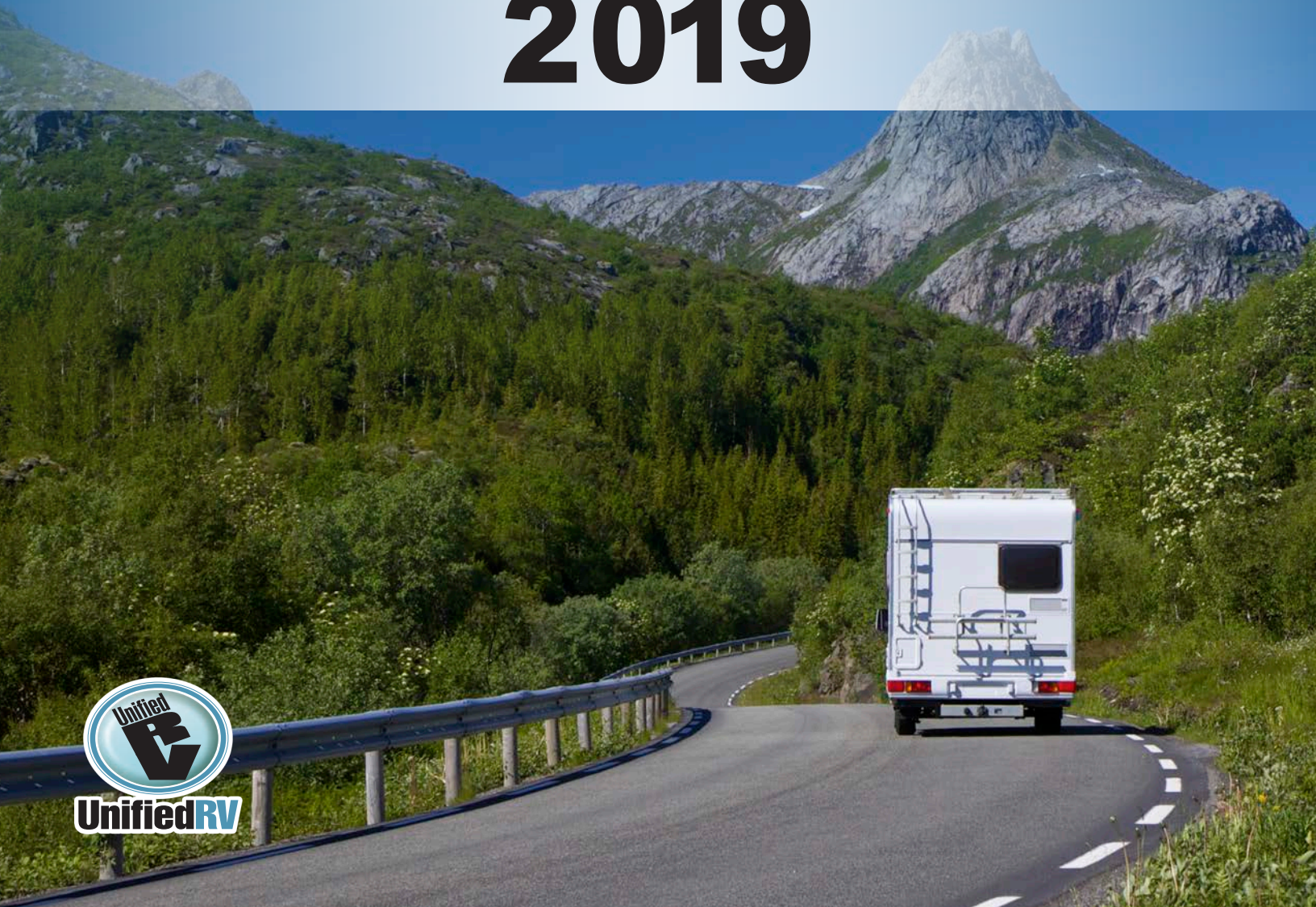




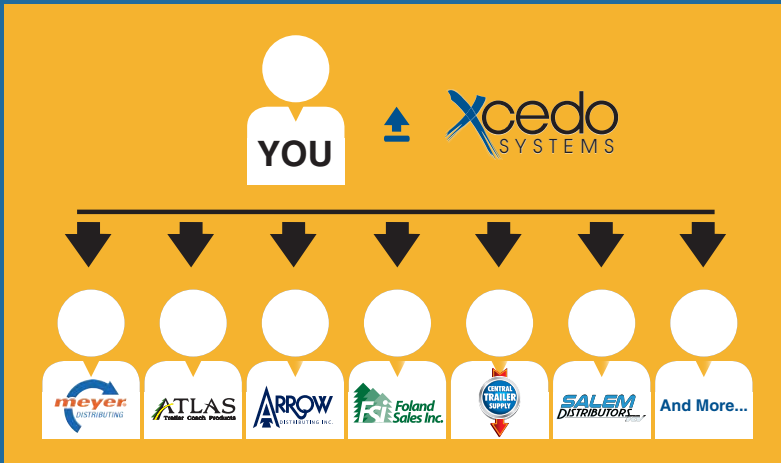
*Specializing in the Production of Catalogs, Flyers,
& Web Media for All Your RV Marketing Needs*

MEDIA KIT 2019



XCEDO APP

Sign up now for the Xcedo App and take control of your products.
One update automatically updates information for all distributors!



XCEDO APP

- Manage all of your product data for all of your brands
- Maintain high resolution images on the Cloud
- Distributors are Notified of Changes
- Upload Ads

Let Xcedo help you
with your catalog ads!

You send us your
creative work.

YOUR AD



We add part numbers and
pricing from the app.

Distributor 1

YOUR AD



Price: \$125.00

Part #: AAAAA

Distributor 2

YOUR AD



Price: \$125.00

Part #: BBBB

Distributor 3

YOUR AD



Price: \$125.00

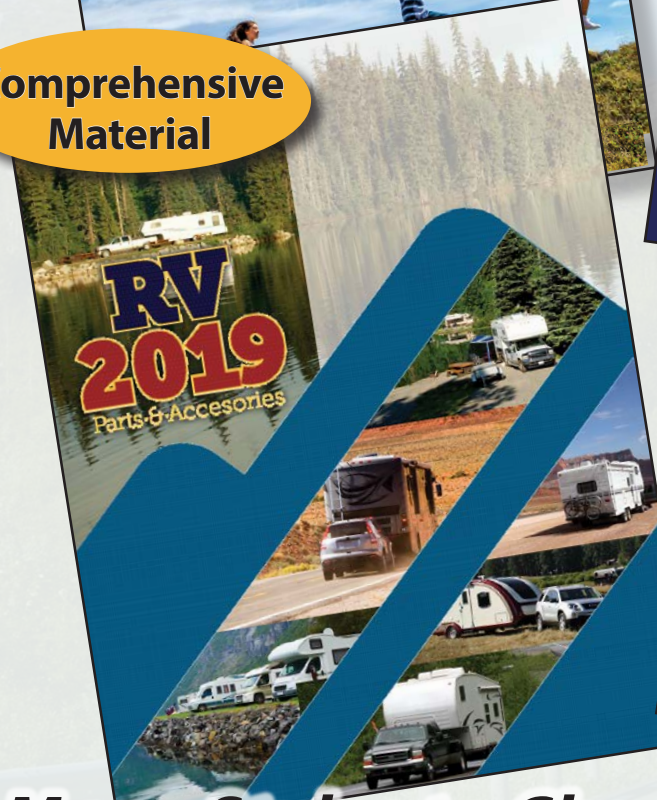
Part #: CCCCC

2019 Catalog Program

Increase Your Sales by Showcasing Your Products in one of
the Premier Catalogs for the RV Aftermarket Industry



**Comprehensive
Material**



**Professional
Quality**



**Consumer
Friendly**

Many Styles to Choose From!

Product Listings

- A** Manufacturer's Logo (Color)
- B** Product Headline
- C** Color Photo of Each Product
- D** Long Description
- E** Sub-Heading For Multiple Categories
- F** Distributor Number
- G** Manufacturer's Part Number
- H** Short Description
- I** Suggested Retail Price
- Specifications (Size, Color, Weight, etc.) Web Only

All Product Listing Pages are in a 2-inch wide, three column format. Suppliers are billed for each product listing with a 2-inch minimum. Suppliers must provide high resolution digital photographs of their products: 300 dpi, jpg or tiff (for further info see RVAA Digital Graphics Standards). Suppliers without high resolution images can contract with UnifiedRV to have the images taken. Artwork not meeting specifications, or new product submissions received after the deadline run the risk of "none placement." Products may be Discontinued from the UnifiedRV Catalog based on sales performance or a suppliers participation.

AMICO Wraparound Step Rugs



Adjusts to fit almost any RV step. Just wrap around **D**ur existing RV step and hook springs into the holes that fit your step. No screws, glue or tools needed. Helps to keep your RV clean by cutting on tracked in dirt. For manual or electric RV steps.

| E STEP RUG | | | |
|---------------------|--------------|---------------|---------|
| F 5923 | 42923 | 18" Rug Green | \$9.99 |
| 8-05924 | 42924 | 18" Rug Blue | \$9.99 |
| 8-05921 | G 21 | 18" Rug Brown | \$9.99 |
| 8-05925 | 42925 | 18" Rug Grey | \$9.99 |
| 23" STEP RUG | | | |
| 8-05933 | 42933 | 23" Rug Green | \$17.49 |
| 8-05934 | 42934 | 23" Rug Blue | \$17.49 |
| 8-05931 | 42931 | 23" Rug Brown | \$17.49 |
| 8-05935 | 42935 | 23" Rug Grey | \$17.49 |

Manufacturer Header

YAMAHA Generators

Have 1 or 2 Pages
of Products?...

Add a 1 Inch Header!

The header includes the name of the manufacturer and can be designed to compliment the section. If the Header and Product Listings fill a complete page it will be billed at the Full Page rate. If not, it will be billed by the cost of the Header and the column inches used. Each header page = 27" of product listings, with a maximum of 12 products listed.

SECTION 2A • ELECTRONICS

YAMAHA Generators

YAMAHA Inverter Generator 1000 Watt

 At only 27 Lb., the EF1000GSC is the ultimate lightweight generator. Producing high-quality clean power, the EF1000GSC revolutionary Yamaha A250 engine is both extremely powerful and quiet.
2-80100 EF1000GSC 1000W Inverter Generator Yamaha \$559.00

YAMAHA TwinTech Cable For EF2000IS Or EF2400IS

 Connect two EF2000IS or EF2400IS generators in-line with a heavy tech cable and output for near 30AMPs and rated 25AMPs in power. *Generators sold separately.
2-40253 70F-40579-10-00 TwinTech Cable \$242.00

YAMAHA Inverter Generator 3000 Watt

 Weighing only 147 Lb., the EF3000GSE is the perfect solution for your portable power needs. Producing high-quality clean power, the EF3000GSE revolutionary Yamaha engine is both extremely powerful and quiet.
2-80300 EF3000GSE 3000W Inverter Generator Yamaha \$2349.00

YAMAHA Inverter Generator 2000 Watt

 Light Weight Super - quiet - 22 cu.ft. 44 pounds - easy to move, transport and store. Longest engine emission life rating issued by the EPA - Inverter system with Pulse Width Modulation (PWM) control - Can run products with built-in microcomputers or microcomputer-controlled electric tools. OilWatch warning system - Prevents engine damage and provides added peace of mind. Add a TwinTech cable and hook up two EF2000IS for 3600 watts of maximum power. Fuel gauge included.
2-80200 EF2000IS 2000W Inverter Generator Yamaha \$1179.00

YAMAHA Inverter Generator 2400 Watt

 A high current version of the top selling EF4000GSC. Compact, lightweight and quiet while still powerful, reliable and with low emissions, the Yamaha EF2400GSC generator is perfect for camping, boating, powering workshop equipment or at home as back-up during a power outage. The new Yamaha EF2400GSC starts appliances quicker thanks to high current technology and special field effect transistors in the electronic controller. Weight 75 pounds. 3 year warranty.
2-80241 EF2400GSC 2400W Inverter Generator \$1640.00

YAMAHA Inverter Generator 3000 Watt With Boost

 The EF3000GSEB with boost control unit in the generator automatically senses when additional boost is needed and uses power from the generators internal 12V battery to produce additional ampereage. The additional amps boost the 3000 watts to the output of a 3500 watt conventional generator for up to 10 seconds—enough time to fire up a 11,500 BTU air conditioner. Weighs 152 Lb.
2-80301 EF3000GSEB 3000W W/ Boost Generator Yamaha \$2799.00

YAMAHA Sidevinder Parallel Power Cable

 The EF2800IC is capable of supplying

YAMAHA Inverter Generator 2800 Watt

 The EF2800IC is capable of supplying

YAMAHA Inverter Generator 4500 Watt

 Perfect for camping and boating, the EF4500GSE is Yamaha's most powerful inverter generator - capable

Product Advertisements

Command Attention & Showcase Your Products

For a Price Quote, Contact:
catalog@unifiedrv.com



1/3 Page:
2.4" x 9.531"



2/3 Page:
4.925" x 9.531"



Full Page:
7.5" x 9.531"

1/2 Page (Top Only)

Water Filter Replacement Guide

Select The Correct Flow-Pur Cartridge For Your RV!

| Page Size: | Dimensions: |
|---------------------|-----------------|
| 1/3 Page | 2.4" x 9.531" |
| 2/3 Page | 4.925" x 9.531" |
| Full Page | 7.5" x 9.531" |
| 1/2 Page (Top Only) | 7.5" x 4.766" |

| MODEL: | FP10GT | FP10GKC | FP10GKT | FP10GKJ | GAC10N1KDFRV | MAXVOC-975RV | WCBCS-975RV |
|-------------------------|---|---|--|---|---|--|--|
| WATER GROUP: | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| TYPE: | In-line carbon replacement filter cartridge with 12 threaded fittings. | In-line GAC/KDF filter cartridge with quick connect fittings. | In-line GAC/KDF filter cartridge with 12 threaded fittings. | In-line GAC/KDF filter cartridge with quick connect fittings. | GAC/KDF replacement filter cartridge with 12 threaded fittings. | 5 micron carbon block filter cartridge to reduce cysts, chlorine, taste & odors. | 5 micron carbon block filter cartridge. |
| ORIGINAL EQUIPMENT FOR: | Edgeport RV Holiday Rambler to '07 Monaco to '07 NuVita Industries Thor, CA Custom Camper K-Z '09 Cruiser RV '09 | Caravan to '02 Dutchman Fleetwood MH '89-'02 Sunnybrook to '09 General Coach West Cullerite '89-'02 Triple E thru '04 | Coachman '02-'07 Dutchman Georgia Boy '02-'07 Jayco - Current Komfort '04-'05 Newmar (See Make) - Current Starcraft - Current Shasta to '07 Sunnybrook '09 KeyStone Bunk - '09 Residence Passport | Triple E to '04 Fleetwood MH '01-'03 Fleetwood T/T to '08 | Alpha Leisure - '09 Country Coach - '09 Teton - '09 | Coachman - Current Newmar - Current Peterson - Current | Coachman '07 - Current Crossroads - '10 Danner '11 - Current DRV - Current Evergreen RV - Current Fleetwood T/T - '09 Fleetwood MH '04 - Current General Coach East - '09 Gorham - '09 Georgia Boy '07 - '10 Holiday Rambler '07 - '09 Jayco - Class C '11 - Current Eagle '11 - Current Pinnacle '11 - Current KeyStone Big Sky Montana & Mountaineer - '09 Komfort Monaco '07 - '10 Shasta '07 - Current Tiffin '03 - Current Weekend Warrior - '09 Grand Design - '13 - Current Liberty RV - '13 - Current |

FLOW-PUR
The highest quality filters, competitively priced!

Product Advertisements Continued

Combination Ads
One or Two Page

Consists of a combination of Ads and Product Listings from the Same Manufacturer. Ad Sizes: 1/3, 2/3, or Full Page Ad in any combination.

Use Your Own Ad or Let Us Design One for You

*If ads are not received by the deadline, UnifiedRV will use an ad from previous years, or create a custom ad for the supplier. UnifiedRV will make every attempt to place the ad as close to the Product Listing as possible. All ad placements are at the discretion of UnifiedRV.

388 • SECTION 9B HITCHES & TOWING



Superior Performance

99% of our customers would recommend the Equal-i-zer hitch to their friends. Why? Because Equal-i-zer hitches superior sway control performance helps you reach your destination safely. How do we know? Our customers tell us!

"Last year I moved cross-country across Alaska, to the East coast. The Equal-i-zer hitch performed flawlessly through the mountains, on the open road, and even in the tightest of campsites. I have told all my friends they need this hitch for their towing."
- Devin T., Georgia

For over 50 years the Equal-i-zer hitch has been providing safe towing for families.

"We traveled through snow, rain, wind, and mountains. Even when passing or being passed by a big rig the trailer stayed behind our truck. All the time our Equal-i-zer hitch performed like nothing I have experienced before. YOUR PRODUCT IS AWESOME!" I highly recommend this product to anyone who tows a trailer."
- David F., Toronto

"Equal-i-zer hitches performed like nothing I have experienced before."

The Equal-i-zer hitch's 4-Point Sway Control® combats sway caused by towing hazards and passing vehicles. There are no hassles with rising, installing, bending, or broken add-on's when you use an Equal-i-zer hitch. Made in America from top quality American steel and backed by a lifetime warranty you won't find a better value. Get the peace of mind and safety you deserve while traveling.

Get Superior Performance with The Original Sway Control Hitch.

THE ORIGINAL
Equal-i-zer
SWAY CONTROL HITCH

Made in the USA

SPECIAL ORDER ONLY

HITCHES & TOWING SECTION 9B • 389

Equal-i-zer
4 Point Sway Control Hitches

Equal-i-zer hitch's newest addition is a 4024/4030 2-point hitch. Now customers can enjoy 4-Point Sway Control on light-weight and just up trailers. The 4024 hitch has stronger spring arms, brackets and hitch head. The hitch head is specially designed for use with the 4030 model hitch ball and bracket.

| | | |
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| 11-94001 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$279.00 |
| 11-94001 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94002 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
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| 11-94140 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94141 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94142 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94143 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94144 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94145 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94146 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94147 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94148 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94149 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94150 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94151 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94152 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94153 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94154 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94155 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94156 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94157 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94158 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94159 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94160 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94161 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94162 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94163 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94164 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94165 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94166 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94167 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739.00 |
| 11-94168 | 4024-4030 4024/4030 2-Point Original Equal-i-zer | \$739. |

Advertise On Covers

Be Viewed First!

Choose 1 of 4 Options:

- Inside Front (Multiple) 1/2 and two 1/4 Ads.
- Inside Front (Full Page)
- Inside Back (Full Page)
- Back (Full Page)

1/4 Ad Size: 4.187" x 5.4375"

1/2 Ad Size: 8.375" x 5.4375"

Cover Ad Size: 8.375" x 10.875"

Inside Front Cover (Multiple)

Requirements:

- Ads must be full color.
- No black & white, or duo-toned images.
- Ad must have a combination of copy and images, not all copy ads will be accepted.
- Ad must be graphically sound as to the criteria of UnifiedRV Graphic Department.
- Any ad that is rejected for cover use may be remade by supplier, as long as it adheres to UnifiedRV Deadlines and UnifiedRV Digital Graphics Standards.

Plus 0.125" bleed on all sides

Back Cover

Inside Front Cover

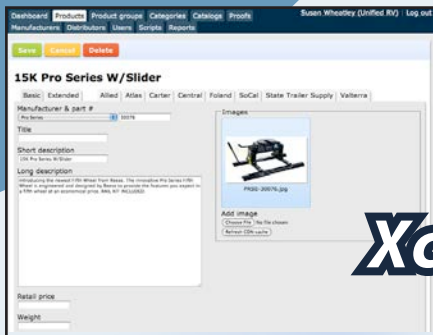
Inside Back Cover

Cloud-Based Content Management Service

Keep Your Product Information In-Sync With Our Easy-To-Use Online Database



Let Unified RV help your company set-up a professional website that will allow you to manage and update your product, e-commerce, catalog, and flyer content all from one easily accessible database. Contact us about integrating with your current inventory system at: catalog@unifiedrv.com.

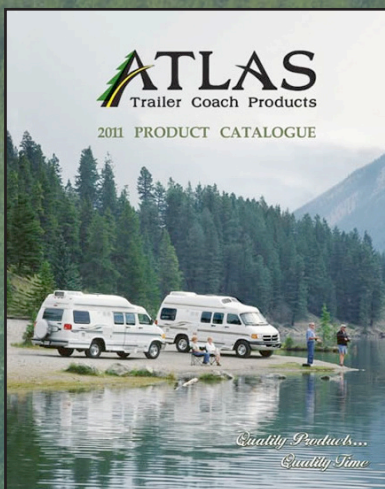


Are Your Products In the Cloud?...

XcedoApp.com
Unified RV's
Product Database

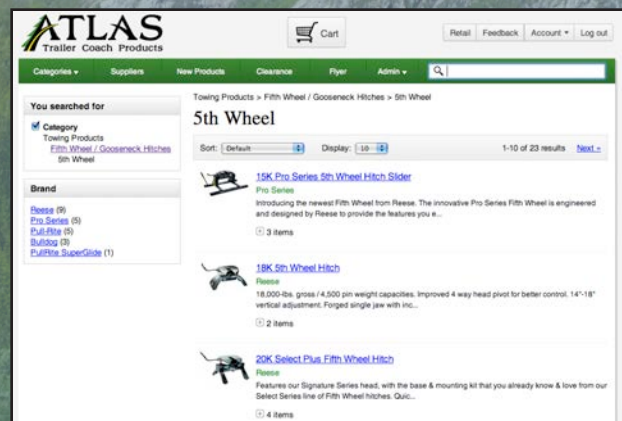
PRINT

Collaborative Proofing



Automated E-Commerce

WEB





**Whatever Your
Marketing Or
Designing Needs
*We Can Print It!***



- Brochures
- Business Cards
- Postcards
- Flyers
- Envelopes
- Labels
- NCR Forms
- Letterheads
- Notepads
- Bookmarks
- Calendars
- Doorhangers
- Magnets
- T-Shirts

- Digital Posters
- Vehicle Decals
- Vinyl Banners
- Window Clings



**4 Color Offset Printing
1-2 Color Printing
Large Format Printing**



Competitive Pricing

Exceeding Your Expectations

***Need ideas? We have designers ready to
create world class artwork for you.***



RVAA Graphics Standards

Following are the Guidelines for Manufacturers & Suppliers in Submitting Graphics and/or Text for Print & Web Use.

Formats & Preferred Applications:

Text: Microsoft Word files saved as (.txt)

Print Graphics: (Photos, Artwork, Etc.) Supply all graphics as CMYK High Resolution 300 dpi (Dots per inch) 3" x 3" Minimum (Larger is good, smaller is not) Acceptable formats for images are .jpg - .eps - .psd

Note: logos will be optimized to fit a box .25" tall x 1.5" wide.

Product Images: Supply images as Adobe Photoshop (.jpg), CMYK, High Resolution 300 ppi (Pixels Per Inch), 3" x 3" Minimum (larger is good - smaller is not).

Line Drawing: Should be vector eps, ai or a "Bitmap Tif" (1200 dpi) format. Size of image 3" x 3" minimum.

Acceptable Applications:

Acceptable page layout software includes QuarkXpress 8 or lower, Photoshop, Illustrator, InDesign (package file to include fonts and images, also include an IDML format for older versions of InDesign)

Note: send all fonts and supporting documents. **Publisher, Corel Draw, Mac-Draw or any other graphics programs are NOT acceptable.*

Submission of Art Work For Ads:

Each submission(s):

- Must be designed with an acceptable software application and have "native files" with layers.
- Must have a press ready "pdf" file of finished page.

Supporting Files:

- Include all fonts used in your files. **Postscript Type 1 Fonts:** make sure you send both the screen font and printer font

(two pieces). **True Type Fonts:** All of the font information is included in one file.

(All other fonts formats are not acceptable!)

- Include all photos, illustrations and charts imported into your document.

Ad Content: Any ad that includes an address, web site listing, product listings with prices will be sent back to the manufacturer for correction, or will be altered by UnifiedRV Graphics Department.

Product Photos:

- All images should be photographed on a white or natural background (white preferred).
- For best results on a product shot: minimum 8,000 meg. pix camera, on a seamless light table. This will eliminate all shadows and enhance your product visually. Paths should be made and applied to product photos.

Web Graphics :

All files for the Web should be 150 dpi, RGB and saved as a gif, jpg or png file, size 3" x 3". **Note: Web files CANNOT be substituted for print files.** If you are producing only one kind of files make sure it meets the print graphic requirements (300 dpi).

Transporting Graphics:

Media Disks: CD-ROM or DVD-ROM that are readable by Windows or Mac. Please do not use special compression software.

E-Mail: Send to catalog@unifiedrv.com. We cannot accept a file greater than 10mb. Either send them in multiple emails or through other medium.

FTP Site:

You may find it convenient to upload files to our ftp site.

- Connect to the site using an FTP client such as Filezilla, Fetch, or other similar application (MacOS):

Site: *transfer.unifiedrv.com*

User: *unifiedrvguest*

Password: *unifiedguest!*

- Collect all files in a folder with your company name on it and place it on the ftp window.

Naming Files:

Naming Product Images:

- First, identify the file: with the manufacturer's part number (Example: 3456-1.jpg)
- Second, identify the image format: -Three letter suffix (Example: .jpg - .eps - .pdf etc.)
- EPS files are ideal for vector graphics and raster images (photos) with clipping paths. Save all EPS files with a "Tiff Preview" to allow cross platform use of the files.

Naming Ads, Logos and Charts:

Use words that will easily identify the file. Example: (YourNameSewerHoseAd.eps) or (YourName-Logo.eps) or (YourName-HoseChart.eps). Each group of Files should be labeled specifically and easily identified. Example. (2017 NewProduct Images)

Read Me File: Graphic should be accompanied by a Read Me file containing descriptions of the artwork, graphics and/or text. Document should indicate whether the submission is a change or new and if there are archived files from previous years.

PDF Proof:

A color or black & white laser printout at 100% of the graphic should accompany all new submissions thumbnails.